

Formerly KVBC Main: (702)642-3333 Las Vegas, NV 89101 Billing: (702)642-3333 1500 Foremaster Lane

Billing Address:

Attention: Accounts Payable Delaware, OH 43015 Strategic Media Placement, Inc. 7669 Stagers Loop

Estimate Number 2797

		ê <u>.</u>	
Invoice Period	Invoice Month	Invoice Date	Invoice #
10/01/12 - 10/16/12	October 2012	10/21/12	107368-1

Order	National	Sales Region
Deal#	Blair - Philadelphia	Sales Office
Alt Ord	Amy McCreary	Account Executive
Order #	KSNV	Station

Order Flight	Deal #	Alt Order #	Order#
10/03/12 - 10/16/12		06860522	107368

Produ		Special Handling
Adver	Cash	Billing Type
TUB#	Broadcast	Billing Calendar

Product Code	Advertiser Code	DB#
0	1	

Advertiser Ref	Agency Ref

Line	Channel		Time	Day	Date	1 1	Length	Length Aired Days	Ad-ID	A	Ad-ID
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/01/12	ta 10/01/12 to 10/07/12	ta 10/01/12 to 10/07/12 2x	ta 91/12 to 10/07/12	ta 91/12 to 10/07/12 2x	ta 91/12 to 10/07/12 2x	ta 91/12 to 10/07/12 2x
	KSNV				۶			10/03/12 :30	10/03/12 .30 6:52 AM	10/03/12 :30 6:52 AM TVGENJHIZNSH NO Shame	10/03/12 :30 6:52 AM TVGENJHIZNSH NO Shame
	VSNV				7	Th 10/04/12	10/04/12	10/04/12	10/04/12 :30 6:52 AM	10/04/12 :30 6:52 AM TYGENJHIZUGH ADSOLUTEBE	10/04/12 :30 6:52 AM
	VSNV	M-F 6-7a WakeUp w/Wagners	6-7a			to	to	to			10
		8			10/08/12	10/08/12 to 10/14/12	10/08/12 to 10/14/12 2x		2x	2x M-W	2x M-W
	VNSX				×	M 10/08/12	M 10/08/12 :30	10/08/12	10/08/12 :30 6:27 AM	10/08/12 :30 6:27 AM TVGENJH1206H AbsoluteB	10/08/12 :30 6:27 AM TVGENJH1206H AbsoluteB
	KSNV				٤		10/10/12	10/10/12	10/10/12 :30 6:10 AM	10/10/12 :30 6:10 AM TVGENJH1206H AbsoluteB	10/10/12 :30 6:10 AM
	VSNV	M-F 6-7a WakeUp w/Wagners	6-7a			ō	₽	to	to	ਰ	75
					10/15/12	10/15/12 to 10/21/12	10/15/12 to 10/21/12 1x	1× M	1x M	1x M	1x M
_	KSNV				Z	M 10/15/12		10/15/12	10/15/12 :30	10/15/12 :30 6:58 AM TYGENJH12NLH NEW LOW	10/15/12 :30 6:58 AM
	XSNV	Today Show	658a-9am	am	am	am to					
		0.00			10/08/12	10/08/12 to 10/14/12			1×	1×WTF	1×WTF
_	KSNV				W	W 10/10/12		10/10/12	10/10/12 :30 7:24 AM	10/10/12 :30 7:24 AM TVGENJH1206H AbsoluteB	10/10/12 :30 7:24 AM
	XSNV	Today Show	658a-9am	9am	9am	9am to					
					10/08/1	10/08/12 to 10/14/12	10/08/12 to 10/14/12 1x	es.	×	1x -T	1x -T
	KSNV				ī	Tu 10/09/12		10/09/12	10/09/12 :30 8:27 AM	10/09/12 :30 8:27 AM TVGEN3H1206H AbsoluteB	10/09/12 :30 8:27 AM
	VSNV	Today Show	658a-9am	Ħ		am to					
						10/08/12 to 10/14/12		10/08/12 to 10/14/12	10/08/12 to 10/14/12 1x	10/08/12 to 10/14/12 1xF	10/08/12 to 10/14/12 1xF
	VSNV				79	F 10/12/12	F 10/12/12 :30	- 1	:30	:30 8:28 AM TYGENJH12NLH NEW LOW	:30 8:28 AM
	VSNV	Today Show	658a-9am	am	200	am to					
		5			1 7	10/15/12 to 10/21/12	10/15/12 to 10/21/12	10/15/12 to 10/21/12 1x M	10/15/12 to 10/21/12 1x M	10/15/12 to 10/21/12 1x MT	10/15/12 to 10/21/12 1x MT
	XSNV				Tu	Tu 10/16/12		10/16/12	10/16/12 30	10/16/12 30 8:36 AM TVGENJH12NLH NEW LOW	10/16/12 30 8:36 AM
	KSNV	M-F Early News	5-630p			đ	ō	ð	8	8	ð
		THE PERSON NAMED IN COLUMN TO PERSON NAMED I									

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider and until payment in full is received by Media Provider applicant in the payment of any bills rendered by Media Provider and any bills are rendered applicant and until payment in full is received by Media Provider applicant will continue to be responsible to Media by Applicant place advertising appendix for Darties of the Parties of the Third Parties of the Applicant will continue to be responsible to Media Provider for payment of such advertising under the terms set forth hariar above. If Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth hariar above. If Applicant is an agency several liability for the payment of such advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions Two week advance cancellation notice is required unless otherwise specified



Las Vegas, NV 89101 Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane

Billing Address:

Attention: Accounts Payable Delaware, OH 43015 7669 Stagers Loop Strategic Media Placement, Inc.

> Special Handling Billing Type Billing Calendar

> > Cash Broadcast

INVOICE

Invoice	2797	Estimate Number
Invoice	JOE HECK 4 CONGRESS	Product
Invoice	Heck, Joe for Congress	Advertiser

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Invaice Period	Invoice Month	Invoice Date	Invoice #
10/01/12 - 10/16/12	October 2012	10/21/12	107368-1

	Carpo i regioni
onal	Sales Region Na
- Philadelphia	Sales Office Blair
McCreary	Account Executive Am
	Station KSNV

Order Flight	Deal #	Alt Order #	Order#
10/03/12 - 10/16/12		06860522	107368

Advertiser Ref	Agency Ref	Product Code
		60 25

Advertiser Code

IDB #

Advertiser Ref	Agency Ref

0.00	B: \$900.00	TVGENJH1206H Absolute8	7:39 PM	:30	10/04/12	Th			VSNV	
			TF	2 *	to 10/01/12 to 10/07/12	10/01/1	730-758pm	FacetoFace/Raiston Report	VSNV	ដ
000	\$1,300.00 \$1,300.00	TVGENJH1206H AbsoluteB	7:07 PM 7:07 PM	30	10/09/12 10/12/12	77 2			XSNS VNSX	
	1		-TF	2x	to 10/08/12 to 10/14/12	10/08/1	7-730pm	M-F Wheel of Fortune	VSNV	12
0.00	\$1,300.00 31,\$1,300.00	TVGENJH1206H Absolute8:	7:28 PM 7:06 PM	30	10/04/12 10/05/12	۳đ			KSNV	
			ou-TFac	2×	to 10/01/12 to 10/07/12	10/01/1	7-730pm	M-F Wheel of Fortune	KSNV	=
000	\$1,200.00	TVGENJH12NLH NEW LOW	6:22 PM	:30	10/15/12	Z			KSNV	
			M	1 ×	10/15/12 to 10/21/12	10/15/1	6-630p	M-F Early News	KSNV	5
	91,200.00	TVGENJHIZNIH NEW LOW	6:12 FM	30	10/12/12	m			KSNV	
38		TVGENJH1206H AbsoluteB	5:27 PM	30	10/10/12	٤			XSNV	
8 8		TVGENJH1206H AbsoluteB	6:23 PM	.30	10/09/12	ฮ			KONY	
90		TVGENJH1206H AbsoluteB	5:22 PM	30	10/08/12	×			KONIV	
3	1		MTW-F	4x	10/08/12 to 10/14/12	10/08/1		21		
					₫		5-630p	M-F Early News	XSNV	o
60	\$1,200.00	TVGENJH1206H Absolute8	5:14 PM	.30	10/05/12	п			KSNV	
6		TVGENJH1206H AbsoluteB	5:14 PM	30	10/04/12	를			KONC Y	
8		TVGENJH12NSH NO Shame	5:28 PM	:30	10/03/12	٤			KONN	
				3x	to 10/01/12 to 10/07/12	10/01/1	5-630p	M-F Early News	KSNV	8
99			reign with paje	LeinBria	Date	Day	Time	Description	Channel	Line
Reconciliation	Rate	AGLD	100	11 made	1)	Tanada ayanda			

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Nowthstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider Applicant within the time specified and untit payment in full is received by Media Provider. Provider the amount of any bills rendered by Media Provider applicant will continue to Media Provider Applicant to Third Parties to Applicant will continue to Media Provider. Applicant to Third Parties of by that Applicant will continue to Media Provider applicant to Third Parties of the Applicant will continue to Media Provider. Applicant is an advertising on behalf of a client, Applicant acknowledges its jurit and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its jurit and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertising on behalf of a client, Applicant acknowledges its jurit and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertising on the terms and conditions, printed or otherwise contracts. Insertion orders, copy instructions or any correspondence when such conflict within appearance and conditions. Two week advance cancellation notice is required unless oftenwase specified.



Main: (702)642-3333 Formerly KVBC Las Vegas, NV 89101 1500 Foremaster Lane Billing: (702)642-3333

Billing Address:

Delaware, OH 43015 7669 Stagers Loop Attention: Accounts Payable Strategic Media Placement, Inc.

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Invoice Period	Invoice Month	invoice Date	Invoice #
10/01/12 - 10/16/12	October 2012	10/21/12	107368-1
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	National	Cales Beginn
De	Blair - Philadelphia	Sales Office
>	Amy McCreary	Account Executive
То	KSNV	Station

Order Flight	Deal#	Alt Order #	Order#
10/03/12 - 10/16/12		06860522	107368

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Product Code	Advertiser Code	IDB#

Billing Type Billing Calendar

> Cash Broadcast

Special Handling

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er Ref	Ref
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		10/01/	10/01/12 to 10/07/12	0 10	اين	1	30 643 AM 1	30 X
News 3 Sunrise SATURDAY 6	6a-7a		8				0	•
		Z	10/15/12		30	:30 11:34 PM	11:34 PM	
M-F News 3 at Eleven	11pm-1135pm	10/15/	10/15/12 to 10/21/12		1×	1× M	0.20	M
		Ħ			30	.30 11:31 PM	11:31 PM	
		≨ ≥	10/10/12		ပ္ပ မ	30 11.30 PM	11.30 PM	11:30 PM TVGENJH1206H AbsoluteB
		10/08/1	10/08/12 to 10/14/12	0	3 3x	×	3X M-WT	×
M-F News 3 at Eleven 1	11pm-1135pm		6					
		₹	10/10/12		30	:30 11:11 PM	11:11 PM	11:11 PM TYGENJHIZUCH NEW LOW
M-F News 3 at Eleven 1	11pm-1135pm	10/08/1	to 10/08/12 to 10/14/12	57	2×	×	xWT	xWT
		Z	10/15/12		30	30 7:48 PM	7:48 PM	20,777
FacetoFace/Raiston Report 7.	730-758pm	10/15/1	to 10/15/12 to 10/21/12		1×	1x M	X	M
		п	10/12/12		30	:30 7:48 PM	7:48 PM	
		≨₹	10/10/12		30		7.42 PM	7.42 PM TYGENJH1206H Absolute8:
		10/08/1	10/08/12 to 10/14/12		ž Ž	×	7-35 PM	N X
FacetoFace/Raiston Report 7:	730-758pm		6		3	3 E		
		ור	10/05/12		3	.30 / 54 PM	/ 34 FM	/ 54 PM PRENUITZOON AUSOLUCES
Raiston Report	730-758pm		ឥ		}			
Channel Description	- Marc	17.7	400000000000000000000000000000000000000	Ļ		The state of the s	The state of the s	

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KSNV Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC Billing: (702)642-3333 1500 Foremaster Lane

Billing Address:

Attention: Accounts Payable Strategic Media Placement, Inc. Delaware, OH 43015 7669 Stagers Loop

Advertiser	Heck, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2797

Invoice Period	Invoice Month	Invoice Date	Invoice #
10/01/12 - 10/16/12	October 2012	10/21/12	107368-1

Station	KSNV	0
Account Executive Amy McCreary	Amy McCreary	1
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order Flight 10/03/12	Deal#	Alt Order # 06860522	Order # 107368
10/03/12 - 10/16/12			

Approx Dot	Product Code	Advertiser Code	IDB#

Billing Calendar

Cash Broadcast

Special Handling Billing Type

	24		23		22		21		20		19	Line
KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	VSNV	KSNV	KSNV	XSN/	KSNV	Channe
	Wake Up Early Wagners		Wake Up Early Wagners		Vegas Inc.		Today Show		Wake Up Early Wagners		News 3 Sunrise SATURDAY	Channel Description
	430a-5a		430a-5a		6:30-8pm		658a-9am		430a-5a		6a-7a	Time
Su	100001	₹	10/08/12	Sa	10/08/10	πξ	10/08/12	S A	10/01/12	Sa	10/08/12	Day
Su 10/14/12	10/14/13	10/11/12	to 10/08/12 to 10/14/12	10/13/12	10/08/12 to 10/14/12	10/10/12 10/12/12	to 10/08/12 to 10/14/12	10/03/12 10/07/12	to 10/01/12 to 10/07/12	10/13/12	to 10/08/12 to 10/14/12	Date
ည	ŧ	30	2×	30	×	30	2x	:30	2 _x	30	*	Length
4:42 AM	SS	4.43 AM	WT	7:55 PM	5-	7:27 AM	WTF	4:39 AM 4:53 AM	WTS	6.15 AM	S-	Length Aired Days
TVGENJH1ZNLH NEW LOW		TYGENJH12NLH NEW LOW	TOTAL ADEA ADEA THE ARE	TVGENJHIZNLH New LOW	20 20 20	TVGENJHIZNIH NEW LOW		TVGENJH12NSH NO Shame TVGENJH1206H AbsoluteB		TVGENJH1ZNLH NEW LOW	o C	Ad-ID
\$20				\$37						\$35		Rate
\$200.00		\$200.00	\$200.00	\$375.00		\$900.00	tan on	\$100.00		\$350,00		Reconciliation
3	100 NO	2		127		N		= (3		3	X07 #

Gross Total \$38,175.00

The actual broadcast information shown on this invoice was taken from the Official program log

Aired Spots

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Nowwinstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obtigated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment of such advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider advertising advertising advertising advertising through an advertising agency (or other Third Parties) that Applicant is an agency requesting advertising on behalf of a client Applicant acknowledges its point and several liability for the payment of such advertising under the terms set torth nerein above. If Applicant is an advertising or behalf or a client applicant acknowledges its point and several liability for the payment of such advertising under the terms set torth nerein above. If Applicant is an agency requesting advertising on the payment of otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant which be bound by conditions printed or otherwise, confireds, insertion orders, copy instructions or any correspondence when such conflict agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant in notice is required unless otherwise specified.

Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC Billing: (702)642-3333 1500 Foremaster Lane

Billing Address:

Attention: Accounts Payable Delaware, OH 43015 7669 Stagers Loop Strategic Media Placement, Inc.

INVOICE

Product Advertiser

Estimate Number

2797

Heck, Joe for Congress

JOE HECK 4 CONGRESS

Invoice Period Invoice Month Invoice Date invoice # 10/01/12 - 10/16/12 October 2012 10/21/12 107368-1

Page 5 of 5

Station	KSNV
Account Executive	Army McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/03/12 - 10/16/12		06860522	107368

Cash	Billing Type
Broadcast	Billing Calendar

ode	Product Code	Advertiser Code	IDB#
		de	

Advertiser Re	Agency Ref
ef.	
67 s	32a

Agency Commission

Net Amount Due

\$5,726.25

\$32,448.75

Payment Terms 30 Days

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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in Media Provider Payment by Applicant to Third Parties to Applicant shall not constitute payment to Media Provider Applicant understands that should Applicant place advertising agency for other Third Parties) that Applicant will continue to be responsible to Media Provider Applicant to Third Parties or by Third Parties) that Applicant will provide the terms after the payment of such advertising under the terms set forth berein above. If Applicant is an advertising on behalf of a client, Applicant admostledges its joint and several liability for the payment of such advertising under the terms set forth berein above. If Applicant is an advertising on behalf of a client, Applicant admostledges its joint and several liability for the payment of such advertising under the terms set forth berein above. If Applicant is an advertising on the terms set forth berein above. If Applicant is an advertising on the terms set forth berein above. If Applicant is an advertising on the terms set forth berein above. If Applicant is an advertising on the terms set forth berein above. If Applicant is an advertising on the terms set forth berein above. If Applicant is an advertising on the terms set forth berein above. If Applicant is an advertising to whether the terms set forth berein above. If Applicant is an advertising to whether the terms set forth berein advertising to whether the terms set forth berein advertising to whether the terms set forth berein advertising to whether the terms advertised by the terms advertised advertising to whether the terms advertised adver with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified